Remit To: CBS Television Stations

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

Mount Holly, NJ 08060-1403

BURLINGTON COUNTY FREEHOLDERS(86768)

CBS TELEVISION © GW



KYW TV3

1041-556788

11/04/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

Page 1 of 2

Account Exec:

JOHN LINK POL. **GWTS-PH**

Office: Contract Num:

1041-81118

Contract Dates:

11/01/2012-11/02/2012

Customer Order:

Linked Order:

CPE: / 3144

In Account STRATEGIC MEDIA PLACEMENT(146318) With: 7669 Stagers Loop

223 High St

Delaware, OH 43015-7010 ATTN:Accounts Payable

GARGANIO & O'BRIEN **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

11/04/2012		
Weekly 10/29/2012-11/04/2012	PAY BY	12/04/2012 Net 30 days

uy	Flight								Total		
ine Description				Buy Line Date	Buy Line Dates		WTFSS	Dur	Spots	Rate	
1 THIS MORNING (5:58-7AM)			11/02/2012-11/02/2012			F	30	1	810.00		
Week	Of		MTWTFS	<u>s</u>	Spots Per Week	-	Rate				
10/29/	/2012-11/04/2012	2	F		1		810.00				
Air Da	ate <u>Da</u>	y Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
11/02/	/2012 Fr					30				Credit	
2	THIS MORNIN	NG (5:58-7AM)		11/01/2012-11/	01/2012	T		15	2	405.00	
										101	
Week	Of		MTWTFS	<u>s</u>	Spots Per Week	=	Rate			1	
10/29/	/2012-11/04/2012	2	T		2		405.00				
Air Da	ate Da	y Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
11/01/	/2012 Th					15	-		100	Credit	
11/01/	/2012 Th					15		-		Credit	
3	THE PRICE IS	RIGHT 11AM-12	2NOON	11/02/2012-11/	02/2012		F	30	2	500.00	
Week	Of		MTWTFS	q 🚮	_Spots Per Week		Rate_				
	<u>. 01</u> /2012-11/04/2012)	F	<u> </u>	<u>Spois i ei Week</u>		500.00				
10/23/						Section 1	300.00				
Air Da		y <u>Air Time</u>	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
11/02/	/2012 Fr				11 12	30			500.00	Preempted	
11/03/	/2012 Sa	11:54:40 PM	11/02/2012	TVGENEFGO1	201RH	30	1,200.00	1,200.00		Makegood in 19:57:00-23:55:00	
4	NEWS 3 AT 6			11/02/2012-11/	02/2012		F	15	2	475.00	
Week	06		MINITE	0	Spata Dar Wook		Data				
			MTWTFS	<u> </u>	Spots Per Week		Rate				
10/29/	/2012-11/04/2012	2	F		2		475.00				
Air Da	<u>Da</u>	y Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
11/02/	/2012 Fr					15			475.00	Preempted	
11/02/	/2012 Fr					15			475.00	Preempted	

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/ 3144

GWTS-PH

1041-81118

KYW TV3

INVOICE

Invoice Num: Invoice Date:

Billing Cycle:

1041-556788 11/04/2012

Weekly

10/29/2012-11/04/2012 **Billing Period:**

12/04/2012 Net 30 days

Page 2 of 2

Buy	Fligh	ıt								Total		
Line	Line Description			Buy Line Dates			мт	WTFSS	Dur	Spots	Rate	
5	LATE	NEWS			11/02/2012-11/02/2012		F		15	2	900.00	
Wee	ek Of			MTWTFSS	Spots	Per Week		Rate_				
10/2	29/2012-1	1/04/2012		F		2		900.00				
<u>Air E</u>	<u>Date</u>	<u>Day</u>	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
11/0	02/2012	Fr	11:11:44 PM		TVGENEFGO1203H		15	900.00				
11/0	02/2012	Fr	11:12:59 PM		TVGENEFGO1202RH		15	900.00				
	Total Spot			Gross Am	<u> </u>	Commission	on Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time Total	als	3	i .	3,000.00)		450.00	2,550.00	1,200.00	1,450.00	(250.00)	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Controller's Dept.

212-856-8000

3,000.00 **Gross Billing Trade Value** 0.00 Agency Commission 450.00 Local Tax 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 **Pay This Amount** 2,550.00

Warranty - We warrant the above broadcasts were made according to the official station log.